Achieve Near-Real-Time Video Streaming at Scale

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Wowza Streaming Cloud With Ultra Low Latency

Any Size Audience, Anywhere in the World, in Under Three Seconds







What is latency?



la·ten·cy 'lātənsē/ noun

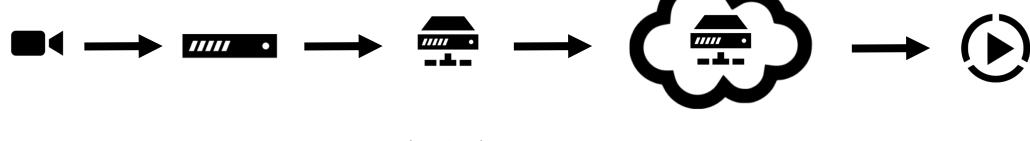
1. The amount of time between when a frame of video is captured and displayed.





Typical live streaming workflow





Capture and encode

Ingest and media processing

Distribution

Playback





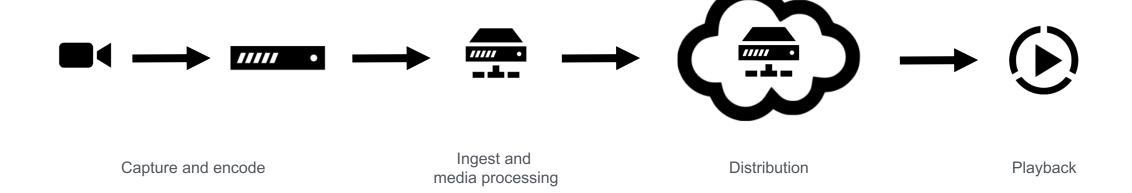






Typical live streaming workflow (with ultra low latency)







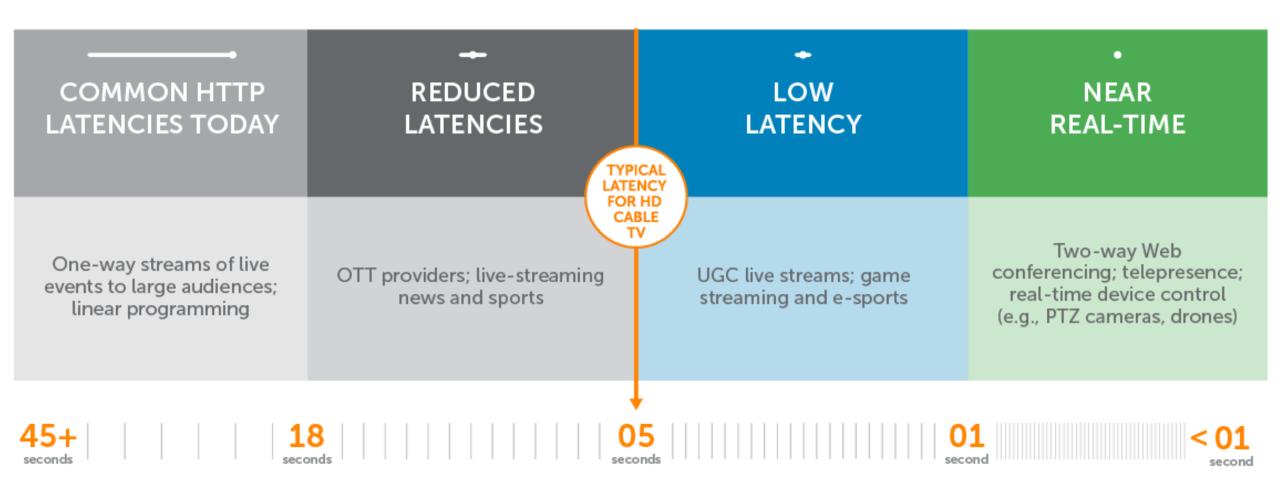








STREAMING LATENCY AND INTERACTIVITY CONTINUUM







- LIVE STREAMING
- < 3 SUB-THREE SECOND LATENCY
 - GLASS-TO-GLASS

Wowza Streaming Cloud ultra low latency workflow

















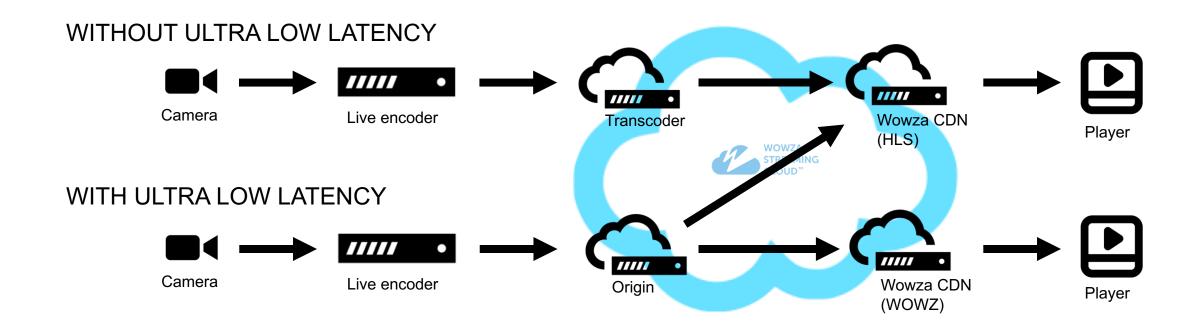






Wowza Streaming Cloud ultra low latency workflow









Key features and benefits

- Reliable scaling
- Ultra low latency
- Purpose-built on Azure
- Stream security
- Quick integration
- Global network
- Usage analytics
- Developer focus
- Mobile ready























Footprint

COMING SOON (2H 2018)







Technical specifications

- Publish
 - Protocols: RTMP/S, RTSP, WOWZ/S
 - Stream ingest: Push and pull
- Playback
 - Protocols: WOWZ over WebSocket, Apple HLS, WOWZ
 - Wowza GoCoder SDK enables WOWZ native mobile application development on iOS and Android
 - Wowza Player enables WOWZ over WebSocket in all marketleading browsers on desktop and Android, and Apple HLS in all market-leading browsers on desktop, Android, and iOS

- Codec support: H.264/AAC
- Single bit rate
- Resolution support
 - Maximum: 1080p30 @ 6 Mbps
 - Latency: Sub-3 seconds (end-to-end)
- Security
 - IP whitelist
 - SSL
- Metadata synchronization
 - AMF in WOWZ





Analytics



- Stream metrics and viewer data to see how streams were processed and viewed
- Stream metrics
 - Connection data for the stream target's origin server, including the average inbound bitrate
 of the stream and the number of dropped connections
- Viewer data
 - Locations where viewers watched a stream
 - Number of unique viewers at each location





Configuration management



- Configured and managed through the REST API
- Analytics are accessible through the REST API
- Low latency API access, account management, documentation, and usage data are available through the Wowza Streaming Cloud UI





Commercials

per month



Starter	\$49
Silver	\$495
Gold	\$1,495
Platinum	\$2,495

- Wowza Premium Support entitlement
- CDN Delivery (\$/GB)
 - Zone 1 (NA/EU): starts at \$0.15
 - Zone 2 (APAC): starts at \$0.20
 - Zone 3 (LATAM): starts at \$0.25
- Wowza GoCoder SDK "perpetual" license
- Non-ULL Cloud features are available at standard "pay-as-you-go" rates









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