

WOWZA

SPRING 2018

PRODUCT UPDATE



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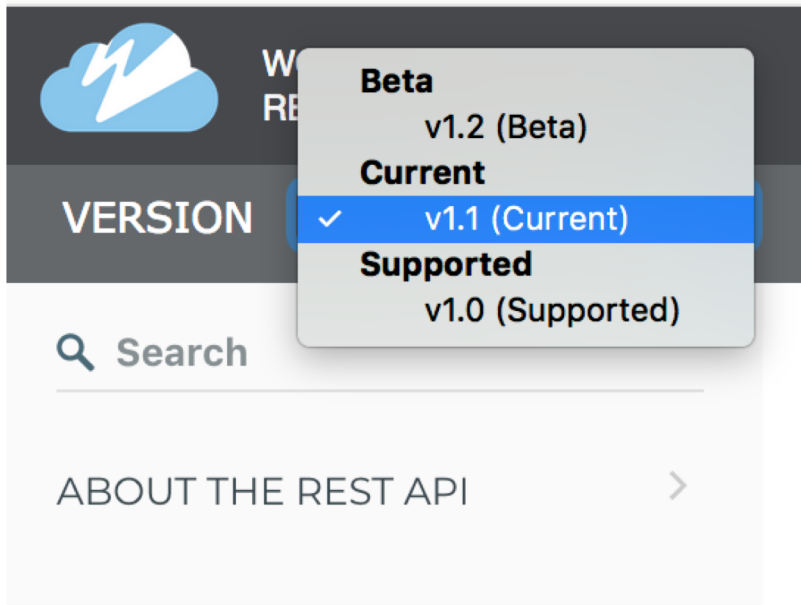


Anthony Lazaro
Senior Director of Product



WOWZA
STREAMING
CLOUD™

API Version Control



Improved Lifecycle Control and Flexibility

- Current, Previous and Future
- Migrate to new release on your schedule
- Develop and test new features in advance



WOWZA
STREAMING
CLOUD™

API Transcoder Management



Filtering and Visibility (v1.1)

Find what you're looking for quickly

- Filter transcoders by:
 - Broadcast location
 - ID
 - Name
 - State
- Transcoder IP



WOWZA
STREAMING
CLOUD™

Plans

- **NEW!** - Annual Live Event Plans
 - 2-Month per year discount
 - Gov./Ed. buying model/cycle aligned
- API Plans
 - Pay as you go processing and delivery
 - Unlimited access to GUI and API
- 24x7 Plans
 - Pay as you go processing and delivery
 - Unlimited access to GUI and API

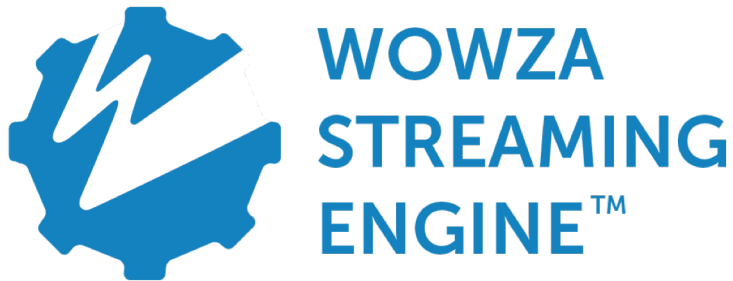




PLAYBACK

GoCoder SDK Playback

- Android and iOS playback of WOWZ protocol streams from both Engine and Ultra Low Latency
- Mono and stereo audio support
- Latency capabilities when in use with ULL



Dash DVR

- Extending Wowza nDVR functionality to include MPEG-DASH

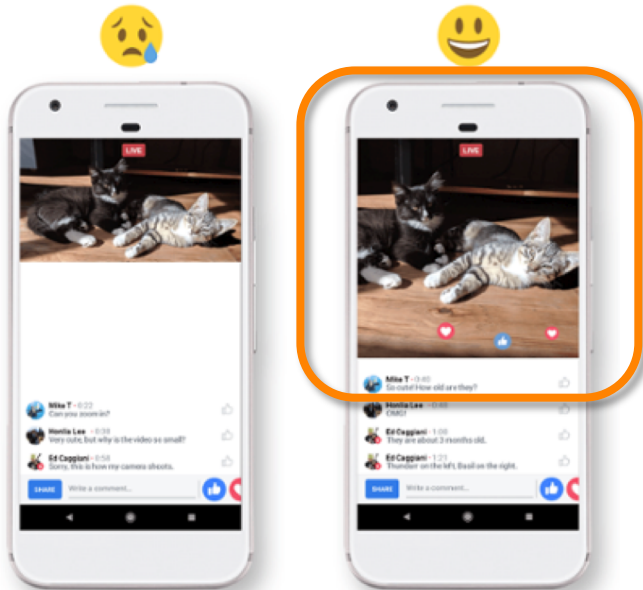
*** Both updates are coming soon**



WOWZA CLEARCASTER™

Release 1.0.2.23 Now Available

Social Optimization with Square Video



Not Optimized

✓ Optimized



Stand Out From the Crowd

- Square Video for Social Engagement
- Caption Support Captures Followers
- Best Quality on Facebook Live – 1080p
- Monitoring Ensures a Reliable Experience

FULL HD 1080p

Monitoring

Input

1920 x 1080 p 60

Video Bitrate

Current: 8000 Kbps

Target: 8000 Kbps

CPU

Load: 64%

Output

1920 x 1080 p 30

Audio Bitrate

Current: 254 Kbps

Target: 256 Kbps

Network Ping Time

35 ms

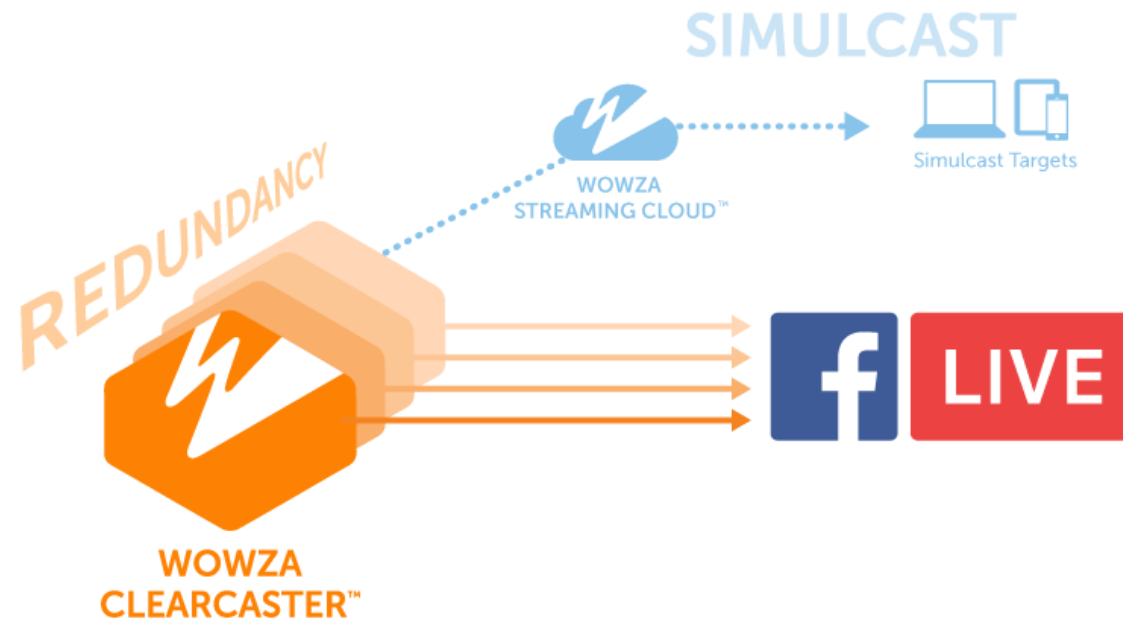


WOWZA CLEARCASTER™

Coming VERY Soon

Reliable Content Anywhere

- Automatic Redundancy for Reliability
- Simulcast to Multiple Platforms
- Go Live from ClearCaster Manager
- Cross-posting to Multiple Pages (Facebook)



VISIT US AT NAB

Booth: SU11010
Facebook Pavilion: FB12

